



I am a passionate creative who believes in the power of great design! I find great joy in the challenge of communicating important messages through visual language.

CONTACT

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- 🌐 sclemonsdesign.com

WORK EXPERIENCE

- **FIRST BAPTIST BELTON COMMUNICATIONS & MEDIA DIRECTOR**
Belton, TX | February 2023–present
 - Design graphics for events, campaigns, social media, web, and more
 - Create branding materials for church campaigns
 - Plan, design, and execute short-form videos, graphics, and photos for the fbbelton social media pages
 - Oversee our media intern and photography volunteers
 - Manage the FBB website content as well as our app, texting service, and other communication channels
- **MILK + HONEY JUNIOR GRAPHIC DESIGNER**
Remote | September 2022–present
 - Designed marketing emails and in-store signage
 - Designed ads for web, social media, and print
 - Established a digital photo filing system
- **BAYLOR LIBRARIES GRAPHIC DESIGN INTERN**
Waco, TX | Summer 2021–2022
 - Designed print and web materials for events
 - Created event branding materials and logos
 - Designed large environmental graphics and displays
- **MODERN TEXAS LIVING MAGAZINE INTERN**
Waco, TX | Summer 2021
 - Managed the Modern Texas Living Waco Instagram
 - Designed magazine ad templates
 - Generated content for social media

SKILLS

- Adobe Creative Suite
- Google Suite
- Digital Content Creation
- Video Editing
- Social Media Management
- Figma
- Klaviyo
- Basic HTML/CSS
- Graphic Design
- Digital Photography

EDUCATION

- BFA at Baylor University**
2018–2022
- Studio Art Major with a concentration in Graphic Design**

FREELANCE DESIGN

SLY FOX COFFEEHOUSE

- Logo design

ZEAL MEDIA

- Logo design

FLOOR STORE & MORE

- Logo design and business cards

CREATIVE FORCES DESIGN CO.

- Logo design and food packaging design

ARTIFACTURE STUDIOS

- Event signage and stationery design

UNIVERSITY OF MARY HARDIN BAYLOR

- Letterhead design

SUZUKI ACADEMY OF WACO

- Logo design

NIGHTLIGHT CHRISTIAN ADOPTIONS

- Event poster and invitations

BAYLOR PREHEALTH SYMPOSIUM

- T-shirt design for the annual event

HUMANE SOCIETY OF CENTRAL TEXAS

- Infographic poster design

SACRED ORDINARY DAYS

- Photo reformatting for web