



I am a passionate creative who believes in the power of great design! I find great joy in the challenge of communicating important messages through visual language on a daily basis.

WORK EXPERIENCE

- **MILK + HONEY JUNIOR GRAPHIC DESIGNER**
Remote | September 2022 – present
 - Designed marketing emails
 - Designed in store signage
 - Designed ads for web, social media, and print
 - Created web banners and other digital assets
 - Edited and retouched photos
- **BAYLOR LIBRARIES GRAPHIC DESIGN INTERN**
Waco, TX | Summer 2021-2022
 - Designed print and web materials for events
 - Created event branding materials
 - Designed logos and occasional icons
 - Designed large environmental graphics for columns, wall murals, banners, etc.
 - Designed content for library exhibits and displays
 - Assisted with photography for various purposes
 - Designed web banners and email headers
 - Reformatted Starbucks print ads for digital screens
- **MODERN TEXAS LIVING MAGAZINE INTERN**
Waco, TX | Summer 2021
 - Collaborated with designers and marketing experts
 - Managed the Modern Texas Living Waco Instagram
 - Designed magazine ad templates
 - Generated content for social media engagement

CONTACT

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- ✉ sgclemons17@gmail.com
- 🌐 sclemonsdesign.com

SKILLS

Adobe Creative Suite
Google Suite
Social Media
Figma
Klaviyo
Basic HTML/CSS
Web Design
Digital Photography

EDUCATION

BFA at Baylor University
2018 – 2022
Studio Art Major with a concentration in Graphic Design

FREELANCE DESIGN

- **CREATIVE FORCES DESIGN CO.**
Austin, TX | Summer 2022 – present
 - Designed logos and food packaging labels
- **ARTIFACTURE STUDIOS**
Dallas, TX | Summer 2022 – present
 - Designed event signage and stationery
- **UNIVERSITY OF MARY HARDIN BAYLOR**
Belton, TX | Summer 2022
 - Designed a letterhead
- **SUZUKI ACADEMY OF WACO**
Waco, TX | Spring 2022
 - Designed a combination logo mark
- **NIGHTLIGHT CHRISTIAN ADOPTIONS**
Waco, TX | Summer 2021
 - Designed an event poster and invitations
- **BAYLOR PREHEALTH SYMPOSIUM**
Waco, TX | 2020, 2021
 - Designed T-shirts for the annual event
- **HUMANE SOCIETY OF CENTRAL TEXAS**
Waco, TX | Fall 2020
 - Designed an infographic poster
- **SACRED ORDINARY DAYS**
Waco, TX | Fall 2020
 - Formatted images in Photoshop for web